



2-10 Home Buyers Warranty

Complimentary Marketing Materials



Member benefits

Benefits of your membership with 2-10 Home Buyers Warranty (2-10 HBW) include complimentary marketing materials that you can use to differentiate yourself from the competition. The items listed below are available to you at no additional charge.



Homeowner Brochure

- Bi-Fold
- Size: 4"x9"



Co-Branded Builder Brochure

- Bi-Fold
- Size: 4"x9"



Co-Branded Maintenance Manual

- 21 page book
- Size: 8.5"x11"



Co-Branded Defining the Warranty Flyer

- Size: 8.5"x11"



Illustrated Guide to Structural Warranties Flyer

- Size: 8.5"x11"



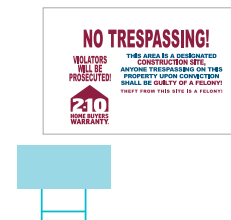
Illustrated Guide to Structural Warranties Poster

- Size: 24"x32"



10-Year Structural Coverage Provided by

- Corrugated
- Size: 24"x18"



No Trespassing Yard Sign

- Corrugated
- Size: 18"x12"



Table Tent

- Size: 6"x7.5"

How to order

To place an order for the materials above, please contact Member Services at **800.488.8844** or **210hbw@2-10.com**. Many of the items have minimum and maximum ordering quantities. Member Services will help you to determine quantities that will work well for your business.

Visit **builder.2-10.com/BuilderMarketingMaterials** to learn more.



2-10 Home Buyers Warranty

Digital Marketing Materials



“Why a Structural Warranty” video

Embed the “Why a Structural Warranty” video on your website to educate your buyers on the importance of a structural warranty.

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/oVQI56V5ci4" frameborder="0" allowfullscreen></iframe>
```



Interactive house

Sell homes faster by offering this easy-to-understand visual of the warranty you include on every home you build. The Interactive House offers confidence to your home buyers that they are protected for a full ten years.

The Interactive House works best within an iframe. If you run into any issues, contact Member Services at 800.488.8844.

If your website is **SECURE**

2-10 Warranty (basement):

```
<iframe width="653" height="645"
src="https://ih.2-10.com/builder/210/" frameborder="0">
</iframe>
```

2-10 Warranty (no basement):

```
<iframe width="653" height="645"
src="https://ih.2-10.com/builder/210-no-basement/" frameborder="0">
</iframe>
```

10 Year Warranty Only (basement):

```
<iframe width="653" height="645"
src="https://ih.2-10.com/builder/10yr/" frameborder="0">
</iframe>
```

10 Year Warranty Only (no basement):

```
<iframe width="653" height="645"
src="https://ih.2-10.com/builder/10yr-no-basement/" frameborder="0">
</iframe>
```

Texas 2-10 Warranty (no basement):

```
<iframe width="653" height="645"
src="https://ih.2-10.com/builder/texas210/" frameborder="0">
</iframe>
```

Texas 10 Year Warranty Only (no basement):

```
<iframe width="653" height="645"
src="https://ih.2-10.com/builder/texas10yr/" frameborder="0">
</iframe>
```

If your website is **NOT SECURE**

2-10 Warranty (basement):

```
<iframe width="653" height="645"
src="http://ih.2-10.com/builder/210/" frameborder="0">
</iframe>
```

2-10 Warranty (no basement):

```
<iframe width="653" height="645"
src="http://ih.2-10.com/builder/210-no-basement/" frameborder="0">
</iframe>
```

10 Year Warranty Only (basement):

```
<iframe width="653" height="645"
src="http://ih.2-10.com/builder/10yr/" frameborder="0">
</iframe>
```

10 Year Warranty Only (no basement):

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<iframe width="653" height="645"
src="http://ih.2-10.com/builder/10yr-no-basement/" frameborder="0">
</iframe>
```

Texas 2-10 Warranty (no basement):

```
<iframe width="653" height="645"
src="http://ih.2-10.com/builder/texas210/" frameborder="0">
</iframe>
```

Texas 10 Year Warranty Only (no basement):

```
<iframe width="653" height="645"
src="http://ih.2-10.com/builder/texas10yr/" frameborder="0">
</iframe>
```

Visit builder.2-10.com/BuilderMarketingMaterialsDigital for additional resources.